

policetraining[®].net

the calendar for law enforcement training

classes in august

Get notified when new classes are posted in your area



August 2025

4	21st Century Narcotics Investigations by Blue to Gold	Morrow, GA
4-5	Excel: Data and Mapping by POLICE TECHNICAL	Webinar
4-8	Criminal Investigations Using Cellular Technologies Basic Course	Colorado Sp, CO
4-8	Police Applicant Background Investigation by IPTM	Altamonte Sp., FL
5	Advanced Search & Seizure by Blue to Gold	Fresno, CA
5-7	3-Day New Detective Investigator Tactics, Techniques by LLRMI	Stapleton, AL
5-8	Reid Technique of Investigative Interviewing & Advanced Interrogation™	Dallas, TX
6	Advanced Traffic Stops by Blue to Gold	Fresno, CA
7	Advanced Criminal Investigations by Blue to Gold	Fresno, CA
7-8	Police Social Work (PSW) Programs by POLICE TECHNICAL	Webinar
8	Bulletproof Report Writing by Blue to Gold	Fresno, CA
8	Retail Recon – Mastering Retail Crime Investigations by Blue to Gold	Denton, TX
11	Mastering Proactive Policing for Patrol by Blue to Gold	Woodfin, NC
11-12	Female Enforcers Two-Day Event! by Calibre Press	Brea, CA
11-13	Officer-Involved Shooting *BY PATC	Angleton, TX
11-13	Pat McCarthy's Street Crimes - Real World Training for the Real Police	Chesterfield, VA
11-13	UAS / Drone Training - 3 - Day Search and Rescue with Thermal Imaging	Fort Worth, TX
11-14	Reid Technique of Investigative Interviewing & Advanced Interrogation™	Phoenix, AZ
11-15	Commercial Vehicle Crash Investigation - Level I by IPTM	Jacksonville, FL
11-15	Hostage Negotiations, Phase III- Cambria *BY PATC	Texas City, TX
11-15	Hostage Negotiations, Phase III - Pierpoint *BY PATC	Evansville, IN
11-15	Leadership Inventory for Female Executives (LIFE)	Huntsville, TX
	At Scene Traffic Crash/Traffic Homicide Investigation by IPTM	Lawrence, IN

For Preferred Pricing
contact Olivia Curtis at:

info@policetraining.net

**The Calendar for
Law Enforcement Training
...for 25 years!**

Media Kit 2026

info@policetraining.net

About

policetraining.net is #1 on Google for “police training”;
policetraining.net provides the most hits and the most traffic from
law enforcement personnel searching for police and law enforcement training

It's the Address

For more than 25 years **policetraining.net** has been the site for law enforcement training.

Organic Search is the most sought-after quality in internet search. Nothing else beats the right address. Not on-page SEO. Not content optimization. Not link building. It's the address. Google “police training”, see the results. Dozen's other “law enforcement training sites redirect to **policetraining.net** too.

It's the Interface

The calendar for law enforcement training classes. Easy to understand, easy to use. **Law enforcement training providers** post classes that can be searched by **law enforcement personnel** looking for training. **policetraining.net**. The interface isn't complicated, it's easy.

It's the Numbers

More than **100,000** classes and webinars have been posted to **policetraining.net**. Each month, more than **90,000+** law enforcement professionals visit to find classes and training. Nearly **2,000** training providers have trusted **policetraining.net** with their classes. More than **50,000** emails are sent to **agency personnel in charge of law enforcement training**, officers, management and administrators from federal, state and local levels.

policetraining.net is the ideal way to market your classes, webinars and online training; reach your target audience of police professionals and get registrations.

It's the Results

The most successful law enforcement training companies indicate that
25% of their Outside Web Traffic comes from **policetraining.net**.

This traffic cannot be duplicated; anywhere.

Class Postings / Class Calendar

- Post a Single Class or Multiple Classes (Discounted Rates Apply)
- 47 Specific Topic Areas (Investigations, Supervision, Patrol...)
 - Add **Multiple Topics** for greater visibility
- Classes are Searchable by **Month, State, Keyword** and more...
- **Bold Your Listing** for more visibility
- **Subscription Pricing – New for 2025!**
 - **Got a LOT of classes? Subscription Pricing. Lower rates, budget billing, preferred tier.**

**For SUBSCRIPTION PRICING
contact Olivia Curtis at:**

info@policetraining.net

Add Your Class Postings to the Training Calendar

Basic Investigations

March 24-25, 2025
Plano, TX

Homicide Investigations

April 21-22, 2025
Dallas, TX

Narcotic Investigations

May 12-13, 2025
Flagstaff, AZ

training calendar



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December 2024

13	Online-Administrative Investigation of In-Custody Deaths by LLRMI	Webinar
13	Tren de Aragua: Understanding the New Transnational Threat	Webinar
13	Updated NFPA 921 Guidelines for Fire and Explosion Investigations *BY PATC	Webinar
16	4th Amendment Search & Seizure on Patrol by Calibre Press	Clermont, FL
16	Advanced Search & Seizure by Blue to Gold	Newport News, VA
16	Eyewitness Identification & Lineup Procedures - Webinar *BY PATC	Webinar
16	Online-Digital Evidence Search Warrant Preparation by LLRMI	Webinar
16	Response to Resistance by Blue to Gold	Carlsbad, CA
16	Social Media and Open Source Investigations by Blue to Gold	Doylestown, PA
16	The Narc by Blue to Gold	Saint Albans, WV
16-17	Advanced Roadside Impaired Driving Enforcement by IPTM	Pensacola, FL
16-17	Confidential Informants by POLICE TECHNICAL	Webinar
16-17	Excel: Advanced Topics by POLICE TECHNICAL	Webinar
16-17	Finding the Leader in You by Calibre Press	Brea, CA
16-17	Finding the Leader in You by Calibre Press	Denton, TX
16-17	Leadership for Front-Line Supervisors Course	Tarpon Springs, FL
16-17	Leadership for Front-Line Supervisors Course	Ocala, FL
16-17	Negotiating Team Leadership *BY PATC	Topeka, KS
16-17	Psychological Aspects of Criminal Behavior *BY PATC	Columbus, OH
16-17	Recruiting & Retaining the Next Generation of LE by Calibre Press	Peoria, AZ
16-18	Accident Investigation *BY PATC	Reynoldsburg, OH
16-18	Medical Foundations of Visual Systems Testing by IPTM	Forsyth, GA
16-18	Negotiations with Abnormal and Deviant Behaviors *BY PATC	Plano, TX
16-18	Pat McCarthy's Street Crimes - Real World Training for the Real Police	Syracuse, NY
16-18	The Mind Behind Abnormal and Deviant Behaviors *BY PATC	Plano, TX

Price Per Class

1-5	\$50 per class
6-10	\$45 per class
11+	\$40 per class

Add Your Classes Today at:

<https://policetraining.net/add>

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**MEDIA KIT
2026**
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Main Page Advertising

- Advertise on the Main Page: Cubes, Banners, and Skyscrapers
- Main Page advertisements are also shown on:
 - Month, State, and Region search pages!
- Topic Pages
 - Advertising on a Specific Topic Page

For pricing and placement
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TOP BANNER

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11-22	At-Scene Traffic Crash/Traffic Homicide Investigation by IPTM	Lawrence, IN
12	Advanced Search & Seizure by Blue to Gold	Kempner, TX
12	Bulletproof Report Writing by Blue to Gold	Lawrenceville, GA
12-13	Human Trafficking Investigations by POLICE TECHNICAL	Webinar
12-15	Reid Technique of Investigative Interviewing & Advanced Interrogation™	St Louis , MO

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CUBE – \$295 month, left-hand side of the calendar

BANNER – \$395 month, top of the home page

SKYSCRAPER – \$585 month, right-hand side of the homepage

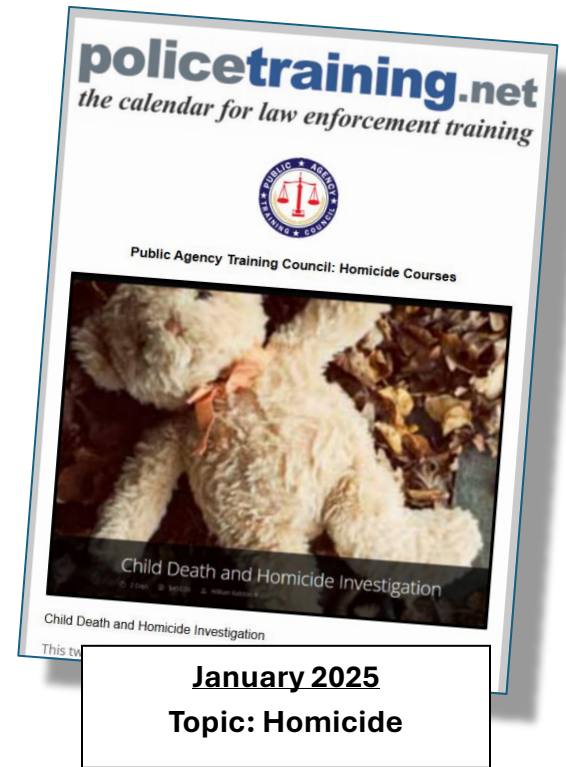
All ads run in rotation throughout the site

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**MEDIA KIT
2026**
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Newsletters

- Policetraining.net Monthly
 - **THE Newsletter for Police Training since 2004!**
 - Advertisements and Article placements
- Policetraining.net Topics
 - **January: Homicide**
 - **April: Investigations**
 - **July: Leadership / Supervision**
 - **October: Interview**
 - Different Topic is highlighted each quarter
 - Companies can purchase direct backlinks!
- Policetraining.net Instructors
 - **Feb, May, Aug, Nov**
 - Different instructors are highlighted each quarter
 - Show the world your Best Instructors
 - Companies can purchase direct backlinks!
- Policetraining.net Training Organizations – **New for 2025!**
 - **Mar, June, Sept, Dec**
 - Different Companies are highlighted each quarter
 - Highlight your company in this issue
 - Companies can purchase direct backlinks!



For availability contact
Olivia Curtis at:

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Company Focused Marketing

- Direct and exclusive access to the policetraining.net marketing channels
 - **Email and Social Media Channels**
- 50,000 emails across multiple LE only email campaigns
- Single Issue: Single Company, Focused Email Marketing
- Includes: **One Banner, One story, One Advertisement**
- Backlinks
 - policetraining.net class listings
 - Company index page

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